

N E W S L E T T E R

Kentucky Department for Libraries and Archives

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THE FUTURE OF LIBRARIES IS LIBRARIANS

It is evident from attendance at state library conferences that Kentucky's population of public librarians is aging. Recruitment of public librarians in Kentucky is especially challenging for several reasons. One is the notoriously low salaries paid in Kentucky public libraries. According to the most recent data from the National Center for Education Statistics, statewide public library salaries rank 47th in the nation.

Another challenge is the lack of availability of educational opportunities. Pursuing a library degree is often not feasible for Kentucky public library employees since there is only one graduate program offering a degree accredited by the American Library Association in the state. More and more, universities are offering advanced degrees through distance learning, such as classes on the Internet. However, these programs tend to be quite expensive, often requiring out-of-state tuition rates. A list of these programs can be found at:

www.gradschools.com/listings/distance/library_distance.html.

Kentucky is certainly not alone in the dilemma of recruiting librarians. In an effort to address this problem, First Lady Laura Bush has announced a proposed \$10 million initiative for 2003 to recruit a new generation of librarians. In announcing this initiative Mrs. Bush said, "In May 2000, *Library Journal* magazine reported 40 percent of America's library directors plan to

retire in nine years or less. And, according to the July 2000 *Monthly Labor Review*, in 1998 fifty-seven percent of professional librarians were age 45 or older."

Recruiting a new generation of librarians is vital. Research scheduled for publication in the March 2002 issue of *American Libraries* magazine will show that based on 1990 Census data, almost 58 percent of professional librarians will reach the age of 65 between 2005 and 2019. Dr. Robert S. Martin, Director of the Institute of Museum and Library Services, an independent federal agency that supports the Nation's 122,000 libraries, said, "Recruiting and educating the next generation of librarians is essential. They help parents teach their children before they enter school, they are partners with the schools in their communities and they help adults continue to achieve and enjoy learning throughout their lifetimes."

Funds will be used to invest in a variety of recruitment efforts such as scholarships and fellowships for master's programs; support for doctoral students who will train the next generation of librarians; leadership development; distance learning for underserved rural areas; and efforts to recruit librarians to serve increasingly diverse communities with varied language skills. The initiative will be managed by the Institute of Museum and Library Services.



CONGRATS, BGPL

The Bowling Green Public Library is one of six libraries that will receive the John Cotton Dana Library Public Relations

Award, which recognizes and honors outstanding achievement in library public relations. This award, jointly sponsored by The H. W. Wilson Company and the Library Administration and Management Association (LAMA), a division of the American Library Association (ALA), has been awarded continuously since 1946.



"Libraries are doing amazing public relations projects," said Marcia Schneider, Award Committee chair. "The quality and imagination demonstrated in these outstanding entries show how well libraries understand the importance of a well-executed campaign. Winning a John Cotton Dana Award -- the most prestigious of all library awards in the public relations field -- is important not only to the winning library, but also is a symbol of pride to the community it represents."

The 2002 awards will also be presented to the Baltimore County Public Library, the Calgary Public Library in Alberta, Canada, the Maryland State Department of Education, Division of Library Development Services, the New York Public Library, and the North Suburban Library System in Wheeling, Illinois.

The winning project of the Bowling Green Public Library was a campaign to turn an historic railroad depot into a branch library featuring a technology hub and an early childhood center. The focus is on services to young children, parents and caregivers.

GREAT BOOK GIVEAWAY

The Bell County Public Library System Bookmobile is the winner of the sixth annual Great Book Giveaway. It is the first time a bookmobile has won the contest, which is sponsored by the Young Adult Library Services Association (YALSA), a division of the American Library Association (ALA). The bookmobile will receive literally a "ton" of children's young adult and adult books, videos, CD's and audio-cassettes that publishers and producers donated to YALSA in 2001 for review by the division's awards and selection committees. The estimated value of the collection is approximately \$25,000.

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Kentucky Department for Libraries and Archives

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UFIR REMINDER

Kentucky state law requires public library districts to file a Uniform Financial Information Report (UFIR) with the Department for Local Government. The deadline for submission is May 1.

LGEA FUNDS AVAILABLE FOR LIBRARIES

Counties in Kentucky and incorporated cities within these counties that are coal-producing or coal-impact (coal trucks travel over county roads) are eligible to receive funds from the Local Government Economic Assistance Fund (LGEA), which is mandated by KRS 42.450. Cities and counties are required to use a portion of these funds for various local projects. A little-known secret is that libraries are among the list of projects that may be supported through these funds. Fiscal Courts and cities that receive monies are required to post notice and hold hearings before distributing their local share.

One public library that has been particularly successful in obtaining LGEA funds for library projects is the Webster County Public Library in western Kentucky. In 1997, the library asked for and received \$10,000 from the Fiscal Court for the local match for a new bookmobile. Every year since then, the city of Dixon has given the library \$2,000 for various projects. Library Director Peggy Brown reports that she has asked library patrons to sign a letter of support to be presented with the application. This year, the library made a poster with pictures of patrons holding a thank you sign. Of course, the Library Board always sends a thank-you note to the funding body.

The LGEA Fund is administered by the Department for Local Government (DLG). For more information, call DLG at 502-573-2382 or send an e-mail to wayne.miller@mail.state.ky.us.

BOOKS FOR CHILDREN

The Libri Foundation was established in 1989 for the sole purpose of helping rural libraries acquire quality children's books they could not otherwise afford to buy. Since October 1990, the Foundation has donated over \$1,500,000 worth of new children's books to more than 1,500 libraries in 47 states.



The Foundation works with the local Friends of the Library or other organizations in order to promote community involvement and to encourage and reward local support of libraries. The Friends, or other local sponsors, can contribute from \$50 to \$350, which the Foundation matches on a 2-to-1 ratio. Thus, a library can receive up to \$1,050 worth of new, quality, hardcover children's books through the Foundation's BOOKS FOR CHILDREN program. The local librarian, familiar with the needs of the library and the community, selects the books the library will receive from the Foundation's 640-title booklist, which has been highly praised by participating librarians for the quality and variety of fiction and nonfiction titles.

Libraries are qualified on an individual basis. In general, a library should serve a population under 10,000 (usually under 5,000), have a very limited budget, be in a rural area, and have an active children's department. The Foundation is currently accepting applications for BOOKS FOR CHILDREN grants to be awarded in the summer of 2002. For more information or to have an application packet mailed to you, please contact Ms. Barbara J. McKillip, President, The Libri Foundation, PO Box 10246, Eugene, OR 97440; 541-747-9655 (voice); 541-747-4348 (fax); or librifdn@teleport.com (email). For more information, go to www.librifoundation.org. The application deadlines are April 1, 2002 and August 1, 2002.

SPRING READING FROM KDLA

How are you and your patrons going to celebrate the coming of spring? Whatever the plan, be sure to include a relaxing selection from the Kentucky Department for Libraries and Archives' popular collection of unabridged audio books on tape and CD in the State Library (KSL). With over 1,000 unabridged titles available to public library patrons through interlibrary loan, there is bound to be something for everyone.

Mystery fans will love the works of P.D. James and Kentuckian Sue Grafton's "Alphabet Mysteries." If classics are what they are looking for, there's Jane Austen, John Steinbeck, and Richard Wright, and more. Go back to the "Old West" with Zane Grey or the "New West" with Tony Hillerman. The kid in everyone will enjoy folktales, ghost stories, and even Harry Potter (on tape and CD). The nonfiction collection includes biographies, history, true-life adventure stories, sports, travelogues, language tapes, management titles and much, much more.

To see what is available, search the State Library's online catalog at: <http://kdla.kyvl.org/>. Use the handy "Quick Limit" feature for a clean and easy search of just "Sound Recordings." Audio books have the usual State Library check out period for interlibrary loan, 28 days with an optional 14-day renewal, so there is plenty of time for a long leisurely "read."

To speed the ILL process, be sure to get the OCLC record number from the State Library catalog. When you have the brief display on the screen, just click "marc view." In the 035 field, the OCLC number follows "(OCLoLC)ocm." Use the OCLC number to get to the exact record you need for ILL. The OCLC code for the State Library is KSL.

For information on these and other collections and services of the State Library at KDLA, call us toll free at 1-800-928-7000, ext. 342.

Jane Minder

KDLA Reference Librarian

CATALOGING TIPS

With a growing population of Spanish speaking patrons, some of you may have a need for Spanish subject headings in your catalog. After some investigation, I found that the Oakland Public Library has been assigning Spanish language equivalents to the Library of Congress Subject Headings (LCSH) in its Spanish language bibliographic records since the early 1980's. There are approximately 1500 Spanish subject equivalents. They are in alphabetical order by the LCSH followed by the Oakland Public Library Spanish subject. The URL you need to access that information is:

<http://latino.sscnet.ucla.edu/library/bplg/sujetos.htm>. I hope this information will be helpful. As always, please contact us by phone or e-mail if you have any questions. We are always glad to help!

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PLANNING FOR EVENTS AHEAD

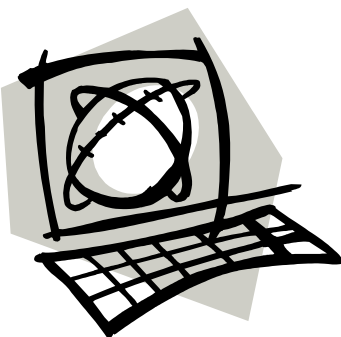
Don't forget the following special events and dates for library related activities:

- March 1** Read Across America.
- March 6** Summer Reading 2002 workshop @ Capital Plaza Holiday Inn in Frankfort.
- March 7** Summer Reading 2002 workshop @ Capital Plaza Holiday Inn in Frankfort.
- March 8** Summer Reading 2002 workshop @ Capital Plaza Holiday Inn in Frankfort.
- March 12** Basic HTML 4 class in Louisville.
- March 13-16** Public Library Association Conference in Phoenix.
- March 13** Library Web Page Design class in Louisville.

March 14	KYVL Training @ Western Kentucky University in Bowling Green.	April 19-20	Southern Kentucky Book Festival in Bowling Green.
March 14	Basic HTML 4 class @ Lexington Public Library in Lexington.	April 25	MS PowerPoint 2000 class @ Kentucky Advanced Technical Institute in Bowling Green.
March 15	MS Word class @ Kentucky Advanced Technology Center in Bowling Green.	May 1	Technology Utilization in Children's Services workshop in Owensboro.
March 15	KYVL Training @ Paducah Community College in Paducah.	May 2	Technology Utilization in Children's Services workshop in Georgetown.
March 15	MS PowerPoint class @ West Kentucky Technical College in Paducah.	May 3	Technology Utilization in Children's Services workshop in Manchester.
March 15	What's New in YA Literature? workshop @ Raffel Conference Center in Cincinnati.	May 14	Intermediate HTML 4 class @ Lexington Public Library in Lexington.
March 16	Freedom of Information Day.	May 15	Intermediate HTML 4 class @ Shawnee Branch in Louisville.
March 18	MS Word class @ Owensboro Community College in Owensboro.	May 17	Basic Networking workshop @ Iroquois Branch in Louisville
March 19	Library Web Page Design @ Lexington Public Library in Lexington.	May 20	Volunteer Recruiting and Managing Volunteers workshop in Morehead.
March 26	MS PowerPoint 2000 class @ Rowan Technical College in Morehead.	May 21	Volunteer Recruiting and Managing Volunteers workshop in Somerset.
April 8	Basic Networking workshop @ Morehead State University in Morehead.	May 21	Basic Networking workshop @ Elizabethtown Technical College in Elizabethtown.
April 8	Library Web Page Design @ Elizabethtown Technical College in Elizabethtown.	May 22	Basic Networking workshop @ Kentucky Advanced Technology Institute in Bowling Green.
April 9	Basic Networking workshop @ Lexington Public Library in Lexington.	May 22	Volunteer Recruiting and Managing Volunteers workshop in Princeton.
April 9	Library Web Page Design @ Kentucky Advanced Technology Institute in Bowling Green.	May 23	Basic Networking workshop @ Somerset Technical College in Somerset.
April 14-20	National Library Week.	For information regarding workshop opportunities, please check KDLAs web page at www.kdla.net/events/ce.htm .	
April 16	MS Excel 2000 class @ West Kentucky Technical College in Paducah.		
April 17-19	Public Library Section / Kentucky Library Trustees Association Spring Conference @ Bowling Green Convention Center in Bowling Green.		

LIBRARY WEB SITE AWARD

Library Journal, *netConnect*, *School Library Journal* and Jones *e-global* are proud to announce a new award recognizing the unique contributions libraries have made in building the World Wide Web.



Public, school, and academic Library sectors will each be recognized. In each sector, there will be one award for a large library and one for a small library, so libraries will compete against their peers. Altogether, six *netConnect* Library Web Site Awards will be presented at the upcoming American Library Association Annual Conference in Atlanta. Each award is accompanied by a grant of \$1500 from Jones *e-global* library.

Each library performs a mission distinctly shaped by the needs of its constituency and its environment. As such there is no ideal library web site. Every library must look for the best expression of its own mission. With this philosophy in mind, a panel of library leaders with experience in a variety of institutions will look at the nominees while considering criteria such as community impact, usability, range of resources, responsiveness to constituencies, clarity of design, and accessibility.

Additionally, honorable mentions will be given in several specially focused categories including Teen-Oriented Pages, Spanish-Language Sites, and Information Literacy Instruction.

You may nominate your own or a colleague's web site in a letter, no more than 500 words, detailing the goals and achievements of the nominated library web site. Address submissions to Eric Bryant, Executive Editor, at bryant@lj.cahners.com. For more information, call 212-463-6734. The final deadline for submissions is April 15, 2002.

NEWBERY, CALDECOTT MEDALS

Linda Sue Park, author of *A Single Shard*, and David Wiesner, illustrator and author of *The Three Pigs*, are the 2002 winners of the John Newbery and Randolph Caldecott Medals, the most prestigious awards in children's literature. Park and Wiesner were among the award winners announced January 21 by the Association for Library Service to Children (ALSC), a division of the American Library Association (ALA), during the ALA Midwinter Meeting in New Orleans. Considered the "Academy Awards" of children's book publishing, the 2002 Newbery and Caldecott Medals honor outstanding writing and illustration of works published in the United States during the previous year.

For more information about the Newbery Award, visit www.ala.org/alsc/newbery.html, and more information about the Caldecott Award, visit www.ala.org/alsc/caldecott.html.

THIRD TIME'S CHARM

The best-selling Harry Potter series of children's books by J. K. Rowling tops the list of most-challenged books for the third year in a row in the annual report issued January 17 by the American Library Association's Office for Intellectual Freedom. The series continues to draw complaints from parents and others concerned about the books' focus on wizardry and magic.

Other titles on the list include *Of Mice and Men* by John Steinbeck, *The Chocolate War* by Robert Cormier, *I Know Why the Caged Bird Sings* by Maya Angelou, and *The Catcher in the Rye* by J. D. Salinger. For more information about banned books, please see www.ala.org/bbooks/.

'CROSS THE COMMONWEALTH



All across the Commonwealth public libraries and librarians are doing remarkable things that deserve the recognition of their colleagues. This column highlights some of these. Additional items for inclusion are welcome.

The **Hopkins County-Madisonville Public Library** is hosting a series of basic Spanish classes for targeted audiences. Instructors are primarily volunteers who teach classes once a week for three to six weeks. Classes that have been offered include Spanish for Bankers, Street Spanish, and Basic Conversational Spanish. Upcoming sessions will be Spanish for Court Workers and Spanish for Police Officers.

The **Webster County Public Library** hosted its annual Family Reading Night in cooperation with the Webster County Migrant Program and the local Family Resource Center. There were over 70 participants.

Ashley and Wynonna Judd starred in a benefit concert in January to celebrate the expansion of the Paramount Arts Center in Ashland. A portion of the proceeds was donated to the **Boyd County Public Library**.

The public libraries in the **Lincoln Trail Region** celebrated Children's Book Week with a book-writing contest for children in grades K-8. 156 books were submitted.

The **Daviess County Public Library**, in partnership with the Owensboro Public School 5-6 Center, is hosting a series of four programs in a series entitled "Colors of Owensboro." Each program features an Owensboro resident from another culture. The programs include dance, music, crafts, food, and a guest speaker. The January program, which focused on China, was attended by 377 people.

The **Boyle County Public Library** recently received a grant of \$5,000 from the Lottie Ellis Fund to begin a books on CD collection.

The **Belfry Branch** of the **Pike County Public Library** received a \$1,000 grant from Wal-Mart to be used for literacy efforts.

As a result of a partnership with the Board of Education and the 21st Century Learning Center, the **Edmonson County Public Library** is now open an additional four nights a week..

The **Webster County Public Library** recently sponsored a program for the Western Kentucky Association of Nursing Home Activities Directors. Richard Feindel, Branch Manager for the Kentucky Talking Book Library, was the presenter. Total attendance was 28.

The **Hopkins County-Madisonville Public Library** completed its Patch Club series, a fall reading program for school-aged children. Participants received patches similar to Girl Scout badges for reading 10 books in a given genre. 45 children participated.

The **Barren County Public Library** received a \$1,000 donation from Wal-Mart to purchase a digital camera and books.

The **Pineville-Bell County Public Library** has received a bequest of \$40,000 from the estate of Paul F. Greene, a former library trustee.

"Whatever the cost of our libraries, the price is cheap compared to that of an ignorant nation."

-- Walter Cronkite

LIBRARY TRIVIA CORNER

Did you know?

- There are more public libraries than McDonald's--a total of 16,090, including branches.
- Americans spend more than three times as much on salty snacks as they do on public libraries.
- Americans go to school, public, and academic libraries more than twice as often as they go to the movies.
- Reference librarians in the nation's public and academic libraries answer more than seven million questions weekly. Standing single file, the line of questioners would stretch from Boston to San Francisco.
- Americans check out an average of seven books a year. They spend \$23 a year in taxes for the public library--much less than the average cost of one hardcover book.

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